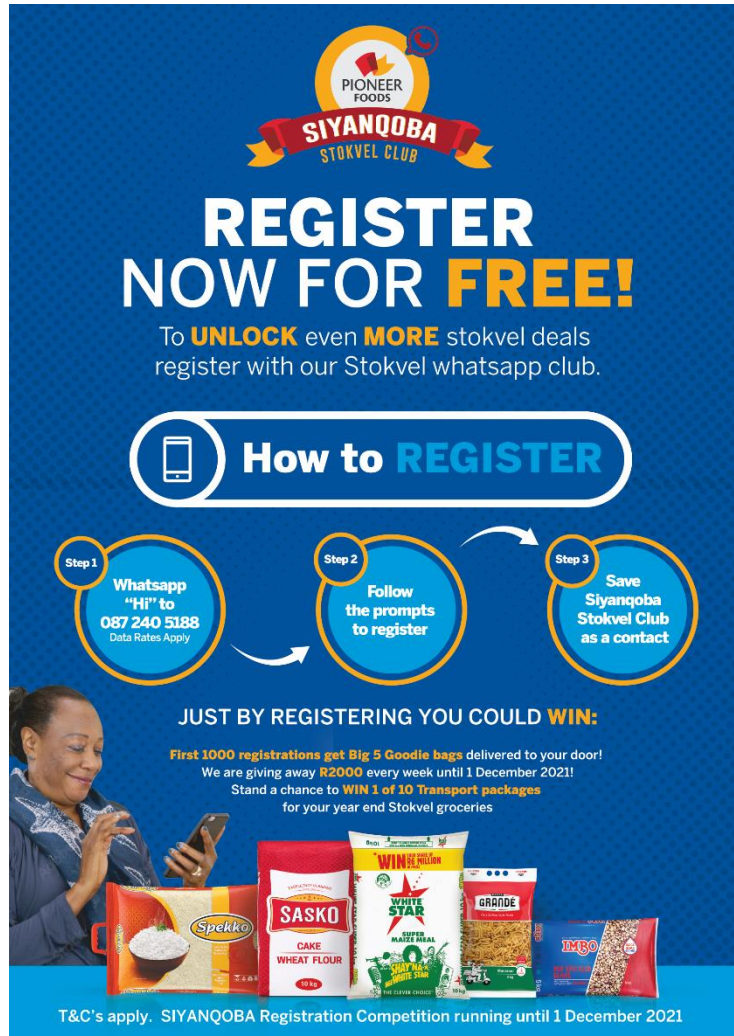


PIONEER FOODS

BIG 5 STOKVEL BONANZA 2021



The poster features the Pioneer Foods logo at the top, followed by the 'SIYANQOBA STOKVEL CLUB' banner. The main headline reads 'REGISTER NOW FOR FREE!' in large, bold letters. Below this, it says 'To UNLOCK even MORE stokvel deals register with our Stokvel whatsapp club.' A central graphic shows a smartphone icon and the text 'How to REGISTER'. Three steps are outlined in circles: Step 1: 'Whatsapp "Hi" to 087 240 5188 (Data Rates Apply)'; Step 2: 'Follow the prompts to register'; Step 3: 'Save Siyanqoba Stokvel Club as a contact'. Below the steps, it says 'JUST BY REGISTERING YOU COULD WIN:'. The winning details are: 'First 1000 registrations get Big 5 Goodie bags delivered to your door!', 'We are giving away R2000 every week until 1 December 2021!', and 'Stand a chance to WIN 1 of 10 Transport packages for your year end Stokvel groceries'. At the bottom, there is an image of a woman using a smartphone and a collection of food products including Spekko, Sasko Cake Wheat Flour, White Star Super Maize Meal, Grande, and IMBO. The footer text reads 'T&C's apply. SIYANQOBA Registration Competition running until 1 December 2021'.

TERMS & CONDITIONS

1. The Promoter of this competition is Pioneer Foods (Pty) (Ltd), Reg number 1957/000634/07 a company incorporated in the Republic of South Africa and having its registered address at 1 Sportica Crescent, Tygervalley, Bellville ("the Promoter").
2. The promotional competition is open to all residents of South Africa, 18 years of age or older, except directors, members, partners, employees, agents or consultants of - or any other person who directly or indirectly controls or is controlled by - the Promoter or its marketing service providers in respect of the Promotional Competition, nor the spouses, life partners, business partners or immediate family members, or anyone who within a period of 183 days preceding this Competition has won any competition organized, promoted, or conducted by Pioneer Foods (Pty) Ltd, or who resides at the same address as such a Winner.

3. By participating in this competition participants agree to receive future marketing material from the brand/s on promotion. However, the participant has the right to unsubscribe to receiving marketing material or request the promoter to delete their information by contacting the Promoter at 1 Sportica Crescent, Tygervalley, Bellville Att: Legal Department or opting out from any electronic marketing message.

4. This promotional competition is open from 25 September 2021 and ends at 12am (midnight) on 31 December 2021

5. Participating Brands: White Star, Spekko, Imbo, Pasta Grande, Sasko Flour.

WIN YOUR SHARE OF 150 000 INSTANT PRIZES WORTH OVER R5 MILLION

Consumers can stand a chance to win their share of 150 000 prizes during the promotional period.

Prizes are as follows:

- 1000 x Cash Prizes
- 55 000 x Store Vouchers (redeemed via wicode)
- 94 000 x Airtime/Data Bundles
- Grand Prize: 20 x R20 000 Cash

How to enter:

- 1) Purchase any 3 of the Pioneer Foods Big 5 brands (Participating brands: White Star/Sasko Flour/Spekko/Imbo/Pasta Grande)
- 2) Dial *120*55511# and follow the prompts to enter (sessions charged at 20c per 20sec)
- 3) The more valid purchases you make (buy), the more chances you have to win.
- 4) Winners are required to show proof of purchase via tillslip.

Consumers can enter as many times as they like. One purchase of 3 participating products counts as 1 entry. Consumer is only eligible for **1 prize** for each **valid purchase**.

BIG 5 STOKVEL BONANZA POPI INFO: OPT IN/OUT

- 1) By Choosing the Opt in option on the USSD line, you are giving us consent to use your details for our collection of data.
- 2) By choosing the Opt in option you are giving us permission to communicate with you.
- 3) How will we use your data? By Opting on the USSD line, we may market to you occasionally But will always give you the option to OPT OUT.

INSTANT PRIZE REDEMPTION SPECIFICATION

- 1) If you are a winner of an INSTANT PRIZE, you will receive notification via sms to the cellphone number used for entry – winners will be required to upload their tillslip on the link provided.
- 2) Once tillslip verification is confirmed, you will receive your prize via SMS.
- 3) Prize redemption platforms are as follows:
 - Instant cash prizes – can be redeemed via cash send at any STANDARD BANK ATM.
 - Airtime/Data Bundle prizes – will be sent directly to the number used for entry

- Store Vouchers – wicode voucher can be redeemed at specified wicode enabled outlets (outlet will be specified on wicode voucher)

GRAND PRIZE

All BIG 5 STOKVEL BONANZA valid entries are automatically entered into the GRAND PRIZE for the BIG 5 STOKVEL BONANZA - Stand a chance to win 1 of 20 x R20 000 cash prizes.

Competition ends midnight on 31 December 2021

1. The winners will be selected via a random draw selection.
2. Winners will be required to provide proof of purchase via tillslip.
3. Any Prize not taken up for any reason within two months of notification will be forfeited.
4. The Promoter reserves the right to disqualify any claim if fraud or cheating is suspected, including without limitation, through the manipulation of code or otherwise frequently falsifying data.
5. No applications from agents, third parties, organised groups or applications automatically generated by computer will be accepted. No incomplete or corrupted entries will be accepted. Entries will only be accepted if they comply with all entry instructions.
7. NOTE: Any attempt to use multiple e-mail, cell phone or Facebook accounts or other tactics to enter or vote more than the stated limit may result in disqualification and all associated entries and/or votes will be void. Entries or votes generated by script, macro, bot, commercial contest subscription, incentives or other means not sponsored by the Promoter, vote-swapping sites, voting software, entering service sites or any other automated means and entries or votes by any means that subvert the entry/voting process or do not conform to the terms or spirit of these competition rules, will void the entry/votes and may disqualify the entrant.
8. The prize is not exchangeable and non-transferrable.
9. The Promoter reserves the right to use the images taken of the Winner for publicity purposes in any manner they deem fit, without remuneration being made payable to the Winner. However, the Winner has the right to object to these images being used by written notification to the Promoter at 1 Sportica Crescent, Tygervalley, Bellville Att: Legal Department.
10. The Promoter shall have the right to change or terminate the promotional competition immediately and without notice, if deemed necessary in its opinion and if circumstances arise outside of their control. In the event of such change or termination, all participants agree to waive any rights that they have in respect of this promotional competition and acknowledge that they will have no recourse against the Promoter or its agents.
11. Neither the Promoter, its agents, its associated companies, nor any directors, officers or employees of such, shall be liable for any loss or damage, whether direct, indirect, consequential or otherwise arising from any cause whatsoever, which may be suffered by the participant or the Winner.
12. The judges' decision is final and no correspondence will be entered into.

13. Participation in the promotional competition constitutes acceptance of the promotional competition rules and participants agree to abide by the rules.

14. This promotional competition is in no way sponsored, endorsed or administered by, or associated with Telkom, MTN, Vodacom and Cell C and the participants acknowledge that they are providing information to the Promoter and its agents only and not to telephone networks.

15. All participants in this competition release Telkom, MTN, Vodacom and Cell C from all liabilities and claims arising out of or in connection with this competition and these terms and conditions.

16. SELECTION OF GRAND PRIZE WINNERS

a. Finalists will be chosen by means of a random draw and will be notified telephonically by Matriarch Marketing within 1 weeks of the closing date upon which they will be required to verify their details. The organisers will endeavour to contact the finalists once every day for 5 consecutive working days after their name is drawn and leave a voice message if possible to do so, if the finalist cannot be contacted. However, if they cannot be reached and do not return the call within 24 hours of the last voice message being left, their place will be forfeited and another winner will be selected in accordance with the rules.

PRIZE DETAILS

b. The Winner must be in possession of a valid SA ID.

c. The Winner must allow the Promoter a reasonable period to arrange for the Prize to be transferred in their name and must provide the Promoter with all information and original documentation required for this purpose, including an Identity Document and proof of purchase via till slip/product packaging.

d. In order to transfer prize money, the winner is required to send a bank stamped letter confirming the winner's bank account details.

e. The Promoter makes no representation regarding the suitability of the Prize for any purpose whatsoever.

f. All risk and title will pass to the Winner upon delivery.

g. The Winner is responsible for any other costs relating to the prize.

GENERAL

h. The Winner will be required to sign an Indemnity and Media Release forms.

i. Failure to claim the Prize or a refusal or inability to require documentation or comply with any of the competition requirements within 2 months will disqualify the Winner and a new Winner will be drawn in terms of these rules.

j. The Promoter shall not be responsible for any lost, damaged, delayed, incorrect or incomplete entries for any reason whatsoever. Proof of sending will not be accepted as proof of receipt.

k. The Promoter shall not be responsible for the failure of any technical element relating to this promotion that may result in an entry not being successfully submitted.

l. Responsibility is not accepted for entries lost, damaged or delayed as a result of any network, computer or cell phone hardware or software failure of any kind. Proof of sending will not be accepted as proof of receipt.

m. The Promoter reserves the right to delete any information uploaded by a participant which the Promoter, in its absolute discretion, believes is illegal, obscene, offensive or defamatory, or infringes the intellectual property rights of a third party, or is otherwise inappropriate for a campaign designed for mass audience entertainment.

n. Participants warrant that they have full rights to the images and stories that they upload and that the use of the said material shall not constitute a breach of any third party's copyright or other intellectual property rights.