

Name : **White Star Braai Day 2026_Braai Day Ticket & Hamper Giveaway**

("The Competition")

1. **Application:** These terms and conditions govern this Competition. **Annexure A** forms part of these Terms and includes general terms and conditions as well definitions. It is important that you read and understand the Terms in deciding if you wish to participate and what you can expect from the Promoter.
2. **Terms:** Instructions on how to enter the Competition, the rules, directions and prizes all form part of these Terms. If you take part in this Competition, you agree to be bound by these Terms and accept that the Promoter's decision is final.
3. **Where to find these Terms:** A copy of these Terms is available at: <https://whitestar.africa/>

The Promoter	This Competition is conducted by:	
	PepsiCo South Africa (Pty) Limited	
	Pioneer Foods (Pty) Limited	X
	Pioneer Foods Groceries (Pty) Limited	
	Futurelife Health Products (Pty) Limited	
	a subsidiary of PepsiCo Inc., situated at:	
	Andre Greyvenstein Avenue Isando, 1600 Johannesburg Republic of South Africa.	
	Parc Du Cap Office Park (Building 5), 10 Willie Van Schoor Avenue, Bellville, 7530, Cape Town, Western Cape, South Africa Republic of South Africa.	X
	1 Mzimkhulu Drive, La Mercy, Kwa-Zulu Natal, Republic of South Africa.	
	Plus: Agency:	Mullenlowe South Africa Brickworks Building Level 1 13 Brickfield Road Salt River Cape Town Western Cape 7925

Who can enter the Competition?	You must:
	1. be 18 years old or older;
	2. permanently reside in the Republic of South Africa; and
	3. have a valid SA ID / passport, and residency permission.
	You will forfeit any prize that you win in this Competition if you do not meet the above requirements.

Competition platform/venue	Instagram & Facebook (Meta)
Competition Period	The Competition will start on 09 September 2026 at 00:01 and will end on 21 September 2026 at 00:00.
How to enter the Competition.	1) Purchase any White Star Maize Meal Pack (1kg, 2,5kg, 5kg, 10kg, 12.5kg, 25kg) 2) Take a photo of your best white & fluffy pap together with the White Star Maize Meal pack 3) Post it on Instagram or Facebook, tag the official White Star page and include the hashtag #ShowUsYourPap
Number of times you can enter the Competition	Each participant may submit one (1) entry per social media platform (Instagram or Facebook)

Prize	What is the prize?	Five (5) winners will receive: 1) 4 tickets to the Braai Day event at Loftus Versveld Stadium, Pretoria - inclusive of a White Star hamper and access to the White Star Marquee experience
	How many prizes can be won in the Competition?	1 prize as per above
	Number of prize winners	Five (5) in total
	Can you win more than one prize?	No
	When and how will you receive your prize?	Winners will first be notified on 16 September 2026, with a follow up message on 17 September 2026. Tickets (1 x four (4) tickets) per winner will be shared via Direct Mail. White Star Hamper to be collected at White Star Tent

		Braai Day event at Loftus Versveld Stadium, Pretoria on date of event.
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	When will we notify the prize winner/s?	Winners will first be notified on 16 September 2026, with a follow up message on 17 September 2026.
	How much time will you be given to claim your prize?	Winners will have 48 hours from notification to accept the prize. Failing which, an alternative winner will be selected.
	What will happen if you do not claim the prize?	Winners will have 48 hours from notification to accept the prize. Failing which, an alternative winner will be selected.

Winner selection	How will a winner/s be selected?	Winners will be selected by means of a random draw conducted by an independent party or audit system. https://pickerwheel.com/
	How will you be contacted and notified if you have won a prize?	Via Direct Message on Instagram or Facebook as per user profile of submission

Verification	What will you be asked to provide to confirm your identity?	Winners will be required to provide a valid South African ID or Driver's License to verify eligibility.
	What other documents may the Promoter ask you to provide?	Winners will be required to provide a valid South African ID or Driver's License to verify eligibility.

Contact details for Queries	0800 212 360
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Other/additional terms	Other/additional terms 1) Winners will be required to participate in brand-related activities at the event, including appearances at the White Star activation area. 2) Attendance at the event on 24 September 2026 at Loftus Versveld stadium, Pretoria, is mandatory for prize fulfillment. 3) Winners and their guests must confirm attendance at least 48 hours prior to the event date.
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	4) The promoter will not be responsible for any travel, accommodation, or additional expenses incurred by the winners or their guests. 5) Prizes are non-transferable and may not be exchanged for cash. 6) Winners are responsible for their own transport to and from the event. 7) The hamper must be collected at the White Star activation area during the event. 8) The competition is not sponsored, endorsed or administered by Instagram or Facebook
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ANNEXURE A

GENERAL TERMS AND CONDITIONS

1. Defined Terms

Associate	means any person who is a director, member, partner, employee or agent of, or consultant of PepsiCo or the Agency or the Promoter.
Disqualified persons	means an individual who is not eligible to participate due to specific reasons outlined under the terms of the Competition.
Promoter	means an individual or organization responsible for organizing, marketing, and managing this Competition.
Terms	means all the terms and conditions which govern this Competition as detailed in this document, and includes any amendments made to the Terms.

2. **People who may not participate in the Competition:** Any person who is a director, member, partner, employee or agent of, or consultant ("Associates") of the Promoter and/or PepsiCo, Inc., or any other person who directly or indirectly controls, is employed by or is controlled by the Promoter, and/or immediate family members of Associates, who are indirectly or directly connected to or employed by any party in the aforementioned capacities or relationships, their advertising agencies, manufacturers, distributors or bottlers of beverages identified by the trademarks owned by or licensed to PepsiCo, Inc. and each of their affiliates ("Disqualified Persons").
3. **Invalid Entries:** Entries which are incomplete, unclear, submitted incorrectly, or submitted after the last day of entry or have errors or false information, or are from Disqualified Persons are invalid. The Promoter may refuse to award the prize if the Terms have not been followed or if the Promoter finds any wrongdoing in your participation in the Competition.
4. **Defects:** The Promoter is not responsible for defects in the prizes. The Promoter or the prize provider's total aggregate liability to you will not exceed the cost of the prize.

5. **Voucher/Coupon Terms and Conditions:** To use any coupon or voucher awarded in the Competition, you must follow the terms and conditions which are on the coupon SMS/on the voucher. Vouchers/Coupons are non-refundable and cannot be exchanged for cash. The Promoter is not responsible for the loss, damage, or misuse of the coupon.
6. **Prize Exchange:** You may not ask for your prize to be exchanged for another prize or for cash.
7. **Prize Transfer:** You may not have your prize transferred from you to any other person.
8. **Final Decision:** Unless the Consumer Protection Act (Act 68 of 2008) specifies differently, the judge's decision is final.
9. **Prize Substitution:** The Promoter may substitute prizes with similar prizes or with prizes which have a similar value.
10. **Indemnity:** To the maximum extent allowed by law, you indemnify the Promoter, its affiliates, associated companies, advertising agencies, advisers, suppliers, and agents against all claims, damages or losses resulting from your participation in this Competition, even where arising from negligent acts or omissions of the Promoter.
11. **Publicity:** The Promoter may ask you to be identified and photographed and to have the photographs published in various media, including print and web-based media, for purposes of the Competition or for the business of the Promoter. The Promoter may ask to use your image for marketing purposes, without any payment to you. You agree that the Promoter owns all Intellectual Property Rights in the publicity materials and that we may use at our absolute discretion, such publicity and publicity materials. You confirm the grant by you to us of a worldwide, non-exclusive, royalty free license in the Intellectual Property Rights in the Competition entry so the Promoter shall be entitled to use the entry in any and all media at no cost to the Promoter.
12. **Own work/materials:** Where a competition requires submission of work or materials, you will not submit other people's work or materials. You will ensure that your submission does not infringe, misappropriate, or otherwise violate any third-party intellectual property rights, including patents, trademarks, copyrights, or trade secrets, and you hereby indemnify the Promoter, its affiliates, associated companies, advertising agencies, advisers, suppliers, and agents against all claims, damages or losses resulting from your submission of work or materials which infringe, misappropriate or violate any third-party intellectual property rights.
13. **Wrongdoing:** The Promoter may disqualify you if fraud or cheating is suspected in your participation in the Competition. This can include manipulation of code or falsifying of data. You may also be banned from participating in this or any other competition or promotion which the Promoter or PepsiCo Inc. may run, for a period decided by the Promoter.
14. **Cancellation and Changes:** The Promoter may cancel or make changes to the Competition, the Terms or prizes at any time, where the Promoter believes that the change or cancellation is necessary or where things which are

outside of the control of the Promoter happen. Any changes will be posted either within the Competition information or these Terms and will become effective immediately after being made or on a date chosen by the Promoter. You will not have any claim against the Promoter because of the changes in the Terms or the prizes.

15. **Technical failures and Unauthorized intervention:** The Promoter is not responsible for any problems or technical fault of any telephone network, online systems, servers, equipment, software, failure of any e-mail or entry to be received by the Promoter on account of technical problems, human error or traffic congestion on the internet or at any web site, or any combination of these things, including any damage to your computer, resulting from your participation in this Promotion or your downloading any materials in this Competition .
16. **Consumer Protection Act:** The Competition will be conducted according to the relevant provisions of the Consumer Protection Act, 2008 ("CPA"). Should you win a prize in the Competition, you will promptly do all things necessary to allow the Promoter to comply with its obligations under the CPA including, but not limited to (i) providing any personal information required to facilitate handing over the prize (including providing proof of address and identity number) and (ii) signing receipt of the prize when it is delivered.
17. **Data Privacy:** PepsiCo South Africa shall take all reasonable steps to protect the personal information of consumers and for the purpose of this clause, "personal information" shall be defined as detailed in the Promotion of Access to Information Act 2 of 2000 (PAIA)Protection of Personal Information Act 4 of 2013.

Legal Basis for Processing of Personal Data: Personal data is processed in accordance with applicable data protection laws, including the Protection of Personal Information Act (POPIA), based on your consent, our legitimate interests, or contractual obligations.

Data Subjects Rights: Users have the right to access, correct, delete, or object to the processing of their personal information. Requests can be submitted to: <https://privacy-central.securiti.ai/#/dsr-universal/52b5d68c-3def-4bc4-bdfc-2e56a6c83d2e>.

Data Sharing and Transfer: Personal data may be shared with trusted service providers, affiliates, or partners for the purposes outlined above, subject to appropriate safeguards.

Data Retention: We retain personal information only for as long as necessary to fulfil the purposes for which it was collected or as required by law.

Security Measures to Protect Personal Data: We implement appropriate technical and organizational measures to protect personal data against unauthorized access, loss, or misuse. For more detailed information on how we collect, use, and protect your personal data, please refer to our Consumer Privacy Notice on <https://sa.pepsico.africa/consumer-privacy-notice>.

18. **Law and jurisdiction:** These Terms are construed, interpreted, enforced and governed by the laws of the Republic of South Africa.