

SHAY'NA ngeWhite STAR INSTANT PORRIDGE COMPETITION 2021

RULES OF COMPETITION:

1. The name of the Competition is the “Shay’na ngeWhite Star Instant Porridge Competition ” (“The Competition”) and the Promoter is Essential Foods (“The Promoter”) a division of Pioneer Foods (Registration number 1957/000634/07), which is a company incorporated in the Republic of South Africa and having its registered address at Glacier Place, 1 Sportica Crescent, Tyger Valley, Bellville, 7530.
2. The competition runs from Monday, **12th April 2021** to Wednesday, **30th June 2021**, at midnight (23h59).
3. The competition is open to consumers who are 18 years and older and who may have seen or read of the Competition via television, radio, print and/or social media platforms in the Gauteng and North West regions of South Africa.
4. No employees, directors, agents or consultants and their immediate family members directly connected to or in the employment of Pioneer Foods (Pty) Ltd, their subsidiaries and business partners, associates, advertising or promotion agencies and staff members or anyone who within a period of 3 months preceding this competition has won any competition organised, promoted, or conducted by White Star, or who resides at the same address as such a winner may take part in the competition.
5. Participants may enter a total of six (6) times per unique cellphone number (MSISDN) during the Competition duration, however, each Participant may only win once for the duration of the competition
6. All valid entries will be collated and entered into a random draw to win instant data prizes.
7. Prizes on offer: data prizes totalling R100 000. Data prizes will be randomly selected by proprietary prize issuing software of the Promoter’s affiliate. The split will be 500MB (five hundred megabytes – Vodacom, Telkom), 750MB (seven hundred and fifty megabytes – Cell C), 600MB (six hundred megabytes - MTN) and 1GB (one gigabyte – Vodacom, Telkom, Cell C, MTN) bundles. **Data bundles are valid for a period of thirty days from the day they are loaded on the winner’s phones.**
8. To enter The Competition, entrants must: (i) purchase any pack of White Star Instant Porridge, (ii) send a clear picture of their till slip and the last four digits of their product’s barcode via WhatsApp to 087 153 1007.
9. Prize redemption: prizes will be automatically loaded onto the cell phone number used to enter the Competition via proprietary prize issuing software of the Promoter’s affiliate.
10. All entries become the property of the Promoter and may be used at their sole discretion.
11. By entering this Competition, the Promoter reserves the right to communicate with the participants at any time during, or after, the Competition’s closing date, whereas the Winner/s may opt out from receiving such communication at any time.
12. The Promoter assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorised access to, or alteration of entries.
13. The Promoter is not responsible for any problems or technical malfunction of any telephone network or telephone lines, computer online systems, servers, or providers, computer equipment, software, failure of any entry to be received by the Promoter on account of

technical problems, human error or traffic congestion on any of the cellular service providers' networks, including any injury or damage to participant's or any other person's cellular device relating to, or resulting from, participation in the Competition or use of the requisite instructions of the Competition. Proof of sending will not be accepted as proof of receipt.

14. Participation in the Competition constitutes acceptance of the promotion rules and participants agree to abide by these rules.
15. Except insofar as is provided for in the Consumer Protection Act (Act 68 of 2008), the Promoter's decision is final, and no correspondence will be entered into after the Competition's closing date.
16. Prizes are not transferrable, cannot be converted to any other prize, and may not be deferred to a later period.
17. Winners must be in possession of a valid ID document/passport. Winners have 24 hours to submit their identification documents and to sign a receipt of the prize to claim their prizes.
18. Pioneer Foods or its agents, its associated companies, nor any directors, officers, nor employees of such, do not accept responsibility or liability for any loss or damage to goods or personal injury, whether direct, indirect, consequential or otherwise arising from any cause whatsoever, suffered as a result of participating or winning this prize, and will also not be responsible or liable for any further expenses or fees required for purpose of using, applying or enjoying the prize won in the Competition.
19. The Promoter shall have the right to change or terminate the Competition immediately and without notice. In the event of such change or termination, all participants agree to waive any rights that they have in respect of this promotional competition and acknowledge that they will have no recourse against the Promoter or its agents.
20. The Promoter reserves the right to publish any images taken of the participants for publicity purposes in any manner they deem fit, without further remuneration being made payable to the participants. However, the participant has the right to object to these images being used by written notification to the Legal Department of the Promoter at **Glacier Place 1 Sportica Crescent Tygervalley, 7530**.
21. The Competition is in no way organised-, endorsed- or administered by, or associated with Facebook or any other social media forum.
22. Any questions, comments or complaints regarding the Competition can be directed to the Promoter via the Consumer Advisory Service division on 0800 022 000 during office hours (between 8h00 AM and 22h00 PM, excluding public holidays) throughout the duration of the Competition.
23. A copy of these rules can be obtained by request and can be viewed on the White Star WhatsApp line at 087 153 1007.